



HAROLD HUNTER DAY II

New York, NY – The Zoo York Institute and New Era, in association with the Harold Hunter Foundation and KCDC Skateshop, are proud to announce that the 2nd Annual Harold Hunter Day will take place Saturday, May 17th, in New York City.

Harold Hunter Day II will unite NYC's skateboarding community and surrounding scene for a positive day of skating in recognition of the vibrant life and times of New York legend, Harold Hunter. An extraordinary personality with a caring heart, Harold touched the lives of countless people around the world. With Harold's passing in February 2006, HH Day was established to commemorate a life well lived by celebrating the things Harold loved most – skateboarding, music, friends, good times, and of course, NYC.

"Harold was, and forever will be, the epitome of New York City," says friend and ZY Brand Director Mark Nardelli. "As he once told me on a funny voicemail, 'Harold Hunter is gold.' He was an integral part of Zoo and he personified NYC's unique charm that I look to for inspiration every day. HH Day is a day to rep and rock the spirit of Harold Hunter!"

On May 17th, Harold Hunter Day II will kick off at the Manhattan Bridge Skatepark located under the Manhattan Bridge on the corner of Pike and Monroe Streets in Chinatown. From Noon–6pm an all ages skate jam will take place, with a massive product toss and live music provided by DJ's Neil Nice, Vinny Ponte, and New York's finest, Pete Rock.

After the skate jam, a special HH Day II party will go down from 8pm–Midnight at KCDC Skateshop in Williamsburg, Brooklyn. Open to the 21+ crowd only, the party will feature free drinks, live music, an art installation by Cinik, and a slide show of Harold pics from acclaimed photographer and long-time friend, Giovanni Reda.

Harold Hunter Day II is made possible through generous support from the numerous people and companies that played an important role in Harold's life including Rock Star Bearings, SHUT, 5boro, Hopps, Official, Instant Winner, UXA, Verte, Acapulco Gold, Billy's Nuts, Savage, Off Bowery, Frank 151, DQM, Rival, Supreme, Autumn, KCDC, Anything, Red Bull, and Camp Woodward.

www.zooyork.com | www.neweracap.com | www.kcdcskateshop.com | www.haroldhunter.com



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MAY 17TH 2008

Legends Never Die

